



## How You Can Help Celebrate the Weekend

1. Wear your jersey to school
2. Bring a friend to a public skate
3. School project: Who is your favorite hockey player, why?
4. Informational table at mall or high-traffic area
5. School seminars where they teach hockey and do demonstrations (put on hockey equip)
6. Try Hockey for Free
7. Shoot the puck expo
8. Invite a neighbor to practice
9. Hockey 101 courses
10. Bring a friend to a game
11. 24 hr hockey game
12. Coloring contest
13. Hand out branded pucks
14. Make a hockey buddy, midget—mite
15. Youth group lock-in, partial use of the rink; make everything hockey oriented that night.
16. Invent a hockey badge that can be used in conjunction with the local scout troops
17. Used equipment drive
18. Hold a street hockey tournament
19. Mini-stick hockey tournament
20. Get your picture taken wearing OneGoal gear and maybe with the local sports team's mascot.
21. Work out a deal for free or discounted tickets to everyone who wears their jersey to a game.
22. Hold a special screening of a kids hockey movie, Miracle or Mighty Ducks
23. MVP Grams – acknowledge those who make hockey fun & thank them for making it possible
24. Skills competition or Skillympics
25. 3-on-3 cross-ice jamboree
26. School field trips (education of rink, on-ice sports)
27. Free Learn to Skate session
28. Themed public skates
29. Open practice for pro team / college team (make it interactive)
30. Video game tournament – hockey game
31. Have an ice rink/program open house
32. Floor hockey game at school – students vs. teachers
33. Alumni game (Community firefighters/police vs. Alumni)
34. Potluck for volunteers
35. Essay contest
36. Sled hockey demonstration





37. Best outdoor rink contest
38. Blood Drive
39. Bubble hockey tournament
40. Autograph session with a local team (high school, college, junior, pro, midget)
41. Hockey-themed parade
42. Create your own hockey card
43. Invite local TV sports reporter to gear up and participate in the Try Hockey for Free clinic
44. Write a press release to local paper about the activities you are hosting in honor of HWAA.
45. Schedule a trip to the U.S. Hockey Hall of Fame in Eveleth, Minn.
46. Create a pre-game meal recipe book to share ideas among association members.
47. Create a rink "community" photo album. Invite association members or rink program members to submit a photo and take new ones during the weekend to include.
48. Send an e-blast to all members promoting HWAA events.
49. Create HWAA bookmarks including the schedule to distribute to local libraries.
50. Create a panel of local hockey celebrities to talk about hockey, featuring action and previewing the upcoming events in celebration of HWAA.
51. Parent vs. kid game
52. Decorate the Zamboni in celebration of HWAA.
53. Visit the Science of Hockey Museum in Anaheim, California.
54. Bring your equipment to school for Show and Tell.
55. Build your own backyard rink
56. Beat a hockey-related world record.
57. Post a video on You Tube regarding why you love hockey
58. Go to a game: youth, college or professional.
59. Watch a game on TV.
60. Make a donation or create a fundraiser for the hockey foundation of your choice.
61. Become a facebook friend of: USA Hockey Magazine, USA Hockey InLine and Come Play Youth Hockey
62. Read a hockey book
63. Run a practice with drills made up by the players
64. Become a Friend of Hockey: link.
65. Host a Clinic for Moms (or women) to try hockey
66. Neighborhood Pond Hockey Game
67. Best mullet or hockey hair contest
68. Write a letter to your favorite hockey player
69. Host a Skating event for your local or potential sponsors
70. Create a hockey pen pal
71. Volunteer at your local rink.
72. Honor your local hockey heroes
73. Coordinate an opportunity for special needs hockey teams.

